



# ***MEDIA RELEASE***

## ***Cats Protection Stourbridge***

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### **Local Branch launches website to celebrate 75<sup>th</sup> Anniversary**

**The Stourbridge Branch of Cats Protection has launched its own website to celebrate the 75<sup>th</sup> Anniversary of the national feline charity.**

The website at [www.stourbridgecats.org.uk](http://www.stourbridgecats.org.uk) was launched on 7<sup>th</sup> September at the start of Cats Protection Week.

Visitors to the website can find out more about the charity nationally and locally; how to go about adopting a cat; general cat care hints and tips; how to volunteer and help the Stourbridge Branch and how to help with fundraising. There is also a fun section and an opportunity for visitors to buy cat related items with a percentage of the cost going directly to the Branch.

**Rob Hall, PR Officer for the Stourbridge Branch, said:**

“2002 is the 75<sup>th</sup> anniversary of Cats Protection nationally and the 21<sup>st</sup> anniversary of the Stourbridge Branch. What better way to celebrate this and raise people’s awareness of Cats Protection at the start of the 21<sup>st</sup> century than by launching our own website?”

“We’re hoping that people will visit the site to find out more about their own cat and also to find out how they can help us as a local charity.”

**- ends -**

#### **Notes for Editors**

1. For more information please contact Rob, PR Officer, on 07884 432306.
2. Stourbridge Branch of Cats Protection covers postcodes **DY3 – DY10**, which encompasses Belbroughton, Wollaston, Norton, Pedmore, Lye, Kinver, Kingswinford, Hagley, Brierley Hill, Tipton, Sedgley, most of Kidderminster and some of Bewdley.
3. The Cats Protection League changed its name to ‘Cats Protection’ in 1998.