



MEDIA RELEASE

Stourbridge Cats Protection

Release date: 10th January 2003

Cats and People – Living in Harmony

Cats Protection's promotional theme for 2003 is, "Cats and people – living in harmony".

The theme has been chosen to reflect the special relationship that we enjoy with our cats – the nation's favourite pet – and to promote further understanding of key feline welfare issues.

By highlighting how we can better respect, and understand, our cats' needs and behaviour, the charity hopes to reduce the number of felines being needlessly abandoned or put up for re-homing.

During the year, Cats Protection will be promoting how we can help to make our cats as happy and content as they make us. Certain feline welfare issues attract a lot of attention and practical information concerning these issues will be highlighted throughout 2003: -

- ? Cats and the law – pet passports, airguns, proposed Animal Welfare Bill (throughout year).
- ? Cats and health i.e. allergies, asthma and toxoplasmosis (March/April).
- ? Moving house with a cat (March/April).
- ? Designing a cat-friendly garden (May/June).
- ? Common feline behavioural problems i.e. toileting and integration (July/August).
- ? Keeping a happy indoor cat (September/October).
- ? Cats and people – helping each other to relax and enjoy life (Autumn).

In addition, Cats Protection will continue to promote the many therapeutic benefits of cat companionship for young and old alike.

New Helpline contact telephone number:

Cats Protection's telephone Helpline is a key source of advice and information for any cat lover interested in learning more about feline welfare issues. The Helpline has a new number: - 08702 099 099 (calls charged at national rate).

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Notes to editors:

Please call Emma Osborne, Cats Protection's Press Officer to discuss your editorial requirements with regard to "Cats and people – living in harmony". Tel: 01403 221 934. E-mail: emma.osborne@cats.org.uk