



MEDIA RELEASE

Stourbridge and District Cats Protection

For immediate release: 1st June 2005

Cat Walkers strut their stuff for local cats

The Stourbridge and District Branch of Cats Protection is holding a Cat Walk on Sunday 26th June to raise money for its vital cat rescue and re-homing services in the DY1-DY13 area.

Local cat lovers will have the opportunity to strut their stuff and help the cats feel purr-fect by taking part in the forthcoming four mile walk on Sunday 26th June. The walk, over the picturesque Clent hills, starts from the Nimmings Road car park at 2:00pm.

Rob Hall, Public Relations Officer for the Branch, said:

“Cat Walks have proved popular in previous years and in other areas of the country because they are fun and people enjoy a nice leisurely stroll in the good weather. They are also an excellent means of raising awareness of our work.

“We’re extending a warm invitation to people of all ages and fitness levels to come along and enjoy themselves – there’s even a ½ mile version of the walk for those who don’t feel like tackling the full four miles! Walkers are welcome to bring their dog (or even their bike) along.

“We’re hoping that lots of people will show just how much they care for our feline friends by joining us on 26th June. Rescuing, rehabilitating and re-homing cats and kittens costs us a lot of money so we will really welcome your support.”

Sponsor forms for the walk can be obtained from the Branch’s shop in High Street in Lye, by ringing 01384 422208, or from the ‘Fundraising’ section of the Branch’s website at www.stourbridgecats.org.uk

The Stourbridge and District Branch Cat Walk is one of more than 100 similar Cats Protection-organised walks taking place around the country on the weekend of the 25/26 June.

The Stourbridge and District Branch of Cats Protection finds loving new homes for around 120 cats and kittens each year. The Branch is run entirely by volunteers and depends on the generosity of the public to continue running its vital services for cats in the DY1 – DY13 area.

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For more information and to arrange a photo, please contact Rob, PR Officer, on 07092 364572.

Notes for Editors

1. The Stourbridge and District Branch of Cats Protection covers postcodes DY1 – DY13, which encompasses Stourbridge, Lye, Kinver, Kingswinford, Hagley, Brierley Hill, Tipton, Dudley, Sedgley, Kidderminster, Stourport and Bewdley.

2. Cats Protection is the UK's oldest and largest cat welfare charity.

The aims of Cats Protection are:

- To rescue stray and unwanted cats and kittens, rehabilitate and re-home them.
- To encourage the neutering of all cats and kittens not required for breeding.
- To inform the public on the care of cats and kittens.