



## ***MEDIA RELEASE***

# ***Stourbridge Cats Protection***

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## **“Rescue Cats Rock!” according to local animal charity**

**The Stourbridge and District Branch of Cats Protection, the national feline welfare charity, is hoping to prove that “Rescue Cats Rock!” after launching its new range of charity wristbands.**

The wristbands have been designed to reflect the traditional tortoiseshell cat colours of black, white and orange, and are embossed with the slogan “Rescue Cats Rock!” – complete with two paw prints.

**Rob Hall, PR Officer for Stourbridge and District Branch, said:**

“These new wristbands are the ideal way for people to help raise money for us and also to show people that the wearer is a cat lover.

“We’ve already had a lot of interest in these bands as they look quite unusual.”

The wristbands are priced at just £2 with all profits going to help needy cats and kittens in the DY1 – DY13 areas.

The wristbands are available from the branch charity shop in Lye High Street or online from the branch website at [www.stourbridgecats.org.uk](http://www.stourbridgecats.org.uk)

**- ends -**

**For more information, or to arrange a photo, please contact Rob, PR Officer, on 07092 364572.**

### **Notes for Editors**

- The attached photo shows Tigger the cat and some of the new wristbands.
- The “Rescue Cats Rock!” wristbands are available from cat rescue charities across the UK and have been co-ordinated by [www.cat-chat.org](http://www.cat-chat.org)
- The Stourbridge and District Branch of Cats Protection covers postcodes DY1 – DY13, which encompasses Stourbridge, Kinver, Kingswinford, Hagley, Brierley Hill, Tipton, Dudley, Sedgley, Kidderminster, Stourport, Bewdley and the Wyre Forest area.
- Cats Protection is the UK’s oldest and largest feline welfare charity.
- The aims of Cats Protection are:
  - To rescue stray and unwanted cats and kittens, rehabilitate and re-home them.
  - To encourage the neutering of all cats and kittens not required for breeding.
  - To inform the public on the care of cats and kittens.