



MEDIA RELEASE

Stourbridge and District Cats Protection

For immediate release: 16th February 2005

Kidderminster pet store raises funds for needy cats and kittens

Wilsons Pet Centres have raised £100 for the Stourbridge and District Branch of Cats Protection, the national feline welfare charity.

The money was raised via collections in the company's stores in Kidderminster and Bromsgrove and has been donated to the charity to help needy local cats and kittens. The Stourbridge and District Branch of Cats Protection covers postcodes DY1 – DY13 which includes both the Kidderminster and Bromsgrove areas.

Rob Hall, Public Relations Officer for the Stourbridge and District Branch, said:

“We were surprised and delighted to get the phone call from Wilsons to say that they'd collected this money for us – as a charity we rely on donations like these.

”The money will go directly to help cats and kittens in the local area. For example, £15 will feed a rescued cat for a month and £25 will provide a heated cat bed to help keep puss warm.”

Cats Protection is the UK's oldest and largest feline welfare charity; the Stourbridge and District Branch was formed in 1981. The aims of Cats Protection are:

- To rescue stray and unwanted cats and kittens, rehabilitate and re-home them.
- To encourage the neutering of all cats and kittens not required for breeding.
- To inform the public on the care of cats and kittens.

For more information about the Stourbridge and District Branch of Cats Protection and how you can help, please ring 0845 644 2103.

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For more information please contact Rob, PR Officer, on 07092 364572.

Notes for Editors

- To arrange a photo at the Kidderminster Branch of Wilsons Pet Centres of Store Manager Stuart handing over a cheque to a representative from Stourbridge and District Cats Protection, please contact Rob Hall on 07092 364572.
- For a comment from Wilsons Pet Centres, please contact Kate Byrne, Area Manager on 01527 578007.
- Stourbridge Branch of Cats Protection covers postcodes DY1 – DY13, which encompasses Stourbridge, Lye, Kinver, Kingswinford, Hagley, Brierley Hill, Tipton, Dudley, Sedgley, Kidderminster, Stourport and Bewdley.